

Team Thompson Racing



Go Fast or Go Home!



Team Thompson Racing

Sponsorship Proposal - 2014

What can our team do for you?

As we are a team that travels all over Australia and in the future potentially outside of Australia, from far north Queensland to places like Townsville and Ayr, south to Albury and east to Alice Springs and Adelaide, the exposure to your business would be massive. You could be advertising in places that you would never have dreamed of before.

As we are also currently using an open box trailer to transport our bike, your business is also advertised whilst we are on the road as well as when our bike is presented at meetings.

With coverage of some of our racing on TV shows such as Chequered Flag on Foxtel and Speedweek on free to air TV; you could potentially have your business name broadcasted for all of Australia to see.

Coming up to the new financial year, wouldn't now be the most opportune time to find as many potential tax write-offs as possible, and wouldn't motorsport sponsorship be a fantastic one?

Bragging rights among friends about you sponsoring a race team is always great to have.

Team members and the bike could make appearances at your company functions or meetings and could potentially be a spokesperson for your company as well.

Sponsorship with Team Thompson Racing

The team is more than happy to negotiate any sponsorship ideas that you or your company might have.

All sponsors will have their business logo on the sidecar, toolboxes and website; at the different levels of sponsorship more and more branding becomes available such as on the rider and passengers' racing suits, on team shirts, on business cards, on the team's transport vehicle and trailer, the potential list is endless.

Below is a table that is displaying just some of the entitlements that sponsors will receive if they choose to join Team Thompson Racing

Entitlements	Major	Minor 1	Minor 2	Minor 3	Individual
Company Logo on all print promotions where possible	•	•	•	•	•
Acknowledgment on the web as a specific level sponsor	•	•	•	•	•
Prior notification to all major events	•	•	•	•	•
Company logo display on team toolboxes	•	•	•	•	•
Mentioned where possible at awards presentations	•	•	•	•	•
Company logo displayed on sidecar	•	•	•	•	•
Company business cards to be available at meetings	•	•	•	•	
Company logo displayed on both sidecar and leathers	•	•	•		
Company logo to be displayed on front wing of sidecar	•	•	•		
Sponsor's representatives able to enter pits where available	•	•			
Monthly meetings to discuss future of the team	•	•			
Sidecar able to be showcased at company's workplace	•				
Company logo displayed on team's transport vehicle	•				
Company's merchandise displayed at meetings	•				

Of course we are able to customize a sponsorship package to best suit a certain company or individual. This customization can include anything from instead of providing monetary support which can be from as little as \$50 a month up to \$1,000 a month or more, a company might offer a vehicle for the team to travel between meetings with or a sponsor might choose to offer their labour services to assist the team instead of a monetary value, this would then allow the team to spend valuable resources on much needed items instead of spending it on labour costs.

All minor and major sponsors will also receive a complementary shirt, cap and 2 stubby coolers.

If you are interested in joining our team as a sponsor the team can be contacted on the below details at any time.

Name: Adam Thompson

Mobile: 0420 946 797

Email: sponsors@teamthompsonracing.com

Website: www.teamthompsonracing.com